

RISK · FOR OWNERS AND COUNSEL

The compliance quick-check

Two exposures sit under every business website, and both are provable in a courtroom from the outside, by anyone: a privacy fine and an accessibility lawsuit. This page is the plain-language **first look** at where a site stands on both.

THE PRIVACY FINE — DOES THE SITE TRACK BEFORE IT ASKS?

- ☐ **Do tracking cookies fire before a visitor consents?**
Firing trackers before consent is the exact violation regulators and plaintiffs look for.
- ☐ **If a visitor clicks 'Reject,' does tracking actually stop?**
Many banners look compliant and change nothing underneath. Reject must really reject.
- ☐ **Is there a real, current privacy policy and cookie policy?**
Missing or stale legal pages are the easy, obvious gap an outside party checks first.
- ☐ **Does the policy match what the site actually does?**
A policy that names trackers you don't run — or hides ones you do — is its own exposure.

THE ACCESSIBILITY LAWSUIT — CAN EVERYONE USE IT?

- ☐ **Does every image that matters have alt text?**
Missing alt text is the most common, most-cited accessibility barrier there is.
- ☐ **Can the whole site be used with a keyboard alone?**
Many users never touch a mouse. If the keyboard cannot reach it, it is not accessible.
- ☐ **Is text readable — real contrast, real size?**
Low-contrast text fails both real users and the automated scans that drive lawsuits.
- ☐ **Is there an accessibility statement, and a way to report a barrier?**
It shows good faith, and it gives a real person a path other than a lawyer.

WHERE THIS LEADS

This is a flag for counsel, not a verdict. The real audit measures it.

This page tells a business where to look. What it cannot do is measure exactly what fires, when, and whether a fix breaks the analytics in the process — that takes a real read of the live site.

Threshold measures both fears, from the live site.

Threshold reads consent, accessibility, and legal pages together, with before-and-after proof — and every consent fix is checked twice, so closing the leak never silently kills the analytics. A risk flag for counsel, never a verdict it invents.

[See Threshold →](#)daylit.studio/process/threshold/