

## BRAND REFERENCE • FOR DEVELOPERS

# The studio's faces

Three typefaces do all the work: a serif for the display voice, a sans for the interface and body, and a mono for figures and small technical marks. All three are open and free to use.

## NEWSREADER

The display serif — titles, pull-quotes, the studio's voice

## Bring your work into the light.

Newsreader • 400 / 500 / 600 • variable optical size

## IBM PLEX SANS

The workhorse — interface, navigation, body copy

## A site everyone can cross.

Regular Medium Semibold Bold

## IBM PLEX MONO

Figures, labels, small technical marks

26 years • 2,560 × 1,440 • daylit.studio